

MEMORIES MADE WEARABLE

CUSTOM PRINTED

T-SHIRTS FOR SOUVENIR SHOPS



garmentGear
PROFESSIONAL APPAREL DECORATORS



CONTACT US TODAY: GARMENTGEAR.COM • CUSTOMSALES@GARMENTGEAR.COM



850-215-2121

CUSTOM T-SHIRTS MADE EASY

GET STARTED IN 3 SIMPLE STEPS



Step 1: QuickStart Form

Schedule a free consultation or complete our easy online QuickStart Form to help us guide you in creating your own custom printed t-shirts.



Step 2: Custom Proof & Pricing

We provide a custom proof and pricing based on your selected t-shirt collection, recommended print method, and an apparel-intelligent, professionally designed graphic built to sell at retail.



Step 3: We Print & Ship

From eco-friendly digital prints to traditional plastisol screen printing, we handle production and shipping to bring your custom shirts to life—on time and ready to sell.

The QuickStart Program

Our retail-focused approach to launching custom t-shirt programs for souvenir and gift shops. It combines professional design, proven garment selections, and the right print method for your artwork—making it easy to start with a small run, sell through, and reorder as demand grows.



Start Your QuickStart Program

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POWERED BY APPAREL INTELLIGENCE

DECADES OF RETAIL DESIGN EXPERIENCE, INFORMED BY MODERN TOOLS

All successful retail programs start with great design. Our in-house designers and illustrators have spent decades creating retail-ready graphics built specifically for apparel. By combining that experience with modern design tools, we turn your concepts and branding into compelling graphics designed to drive more apparel sales.



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Start Small. Sell Big!

VOLUME PRICING ON ONLY 72 CUSTOM PRINTED T-SHIRTS

Designed for first-time programs, seasonal shops, and low-risk testing.

ONE COLOR SCREEN PRINT

72 GILDAN SOFTSTYLE TEES ONE COLOR SCREEN PRINT • ONE PRINT LOCATION

\$495

\$6.88 each

**ADD A 2ND PRINT LOCATION TO
ALL 72 - ONLY \$144 MORE**



GILDAN®
SOFTSTYLE

640 • 4.5 oz.-100% Ringspun Cotton

Trusted by gift and souvenir shops for professionally printed apparel for over 25 years.

- Includes shirt, design, and professional printing
- Only 72 pieces to get started
- Easy reorders as demand grows



Scan to Start Your
Custom T-Shirt Program

SIZES S-XL; XXL +\$2; XXXL +\$3. FRONT OR BACK PRINTS ONLY. STANDARD APPROVAL, DEPOSIT AND PRODUCTION TERMS APPLY.

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The QuickStart Program

VOLUME PRICING ON ONLY 60 CUSTOM PRINTED T-SHIRTS

Designed for first-time programs, seasonal shops, and low-risk testing.

FULL COLOR DIGITAL PRINT

60 GILDAN SOFTSTYLE TEES FULL-COLOR DIGITAL PRINT • ONE PRINT LOCATION

\$495

\$8.25 each

**ADD A 2ND PRINT LOCATION TO
ALL 60 - ONLY \$165.00 MORE**



Trusted by gift and souvenir shops for professionally printed apparel for over 25 years.

Powered by Apparel Intelligence

Designs informed by retail trends, sell-through data,
and years of experience serving gift and souvenir shops.



Scan to Start Your
Custom T-Shirt Program

SIZES S-XL; XXL +\$2; XXXL +\$3. FRONT OR BACK PRINTS ONLY. STANDARD APPROVAL, DEPOSIT AND PRODUCTION TERMS APPLY.

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PROMOTIONAL COLLECTION

BUDGET FRIENDLY • GILDAN 3000

Why We Like It:

For clients on a budget this selection offers a modern classic fit, value priced, basic tee in a wide range of colors. Typical use cases include schools, civic groups, employee uniforms, fundraisers, family reunions, and other community events.

GILDAN®

Adult 3000 • Youth G3000B

Features:

- 4.45 colors oz., 100% USA cotton
- Heathers are cotton/poly blends
- Taped neck and shoulders
- Seamless Cut
- Modern Classic Fit



SCAN QR CODE
FOR COLORS
& SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287	288-575	UPCHARGES: • Add \$2.00 for 2xl • Add \$3.00 for 3xl
FRONT PRINT ONLY	\$13.90	\$12.05	\$10.80	\$9.65	\$8.75	\$7.85	\$7.25	
FRONT & BACK PRINT	\$20.05	\$17.45	\$15.25	\$13.90	\$12.55	\$11.30	\$10.35	

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT PRINT ONLY	\$14.90	\$12.90	\$11.55	\$10.50	\$9.50
FRONT & BACK PRINT	\$20.35	\$17.45	\$15.50	\$14.05	\$12.70

1-3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288-576
FRONT PRINT ONLY	\$8.85	\$7.80	\$7.10	\$6.35
FRONT & BACK PRINT	\$11.85	\$10.55	\$9.70	\$8.55

ALL PRICING AND COLORS SUBJECT TO CHANGE

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RETAIL PROGRAM COLLECTION

TOP SELLERS • GILDAN 64000 • GILDAN 2000 • DISTRICT DT6000

Why We Like It:

A solid step up from a promo tee with a noticeably softer hand feel and a much improved print surface. These tees are a great choice for clients who simply want a better printing product. A great use case for this collection is the souvenir & gift market

GILDAN®

Adult 64000 • Ladies G640L • Youth G640B

Features:

- 4.5 oz., 100% cotton ringspun
- Slimmer Retail Fit
- Softstyle® Product Group

GILDAN®

Adult 2000 • Ladies G200L • Youth G200B
Adult G240 Long Sleeve

Features:

- 6 oz., 100% USA cotton
- Heathers are cotton/poly blendst
- Classic Fit

DISTRICT®

Adult DT6000 • Ladies DT6002 • Youth DT6000Y

Features:

- 4.3 oz., 100% cotton ringspun
- Slimmer Retail Fit
- Ladies feature a fashion fit



SCAN QR CODE
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PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287	288-576	UPCHARGES:
FRONT PRINT ONLY	\$15.30	\$13.40	\$12.05	\$10.85	\$9.80	\$8.80	\$8.15	• Add \$2.00 for 2xl
FRONT & BACK PRINT	\$21.45	\$18.80	\$16.50	\$15.10	\$13.60	\$12.25	\$11.25	• Add \$3.00 for 3xl
								• Add \$3.00 for Longsleeves

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT PRINT ONLY	\$16.30	\$14.25	\$12.80	\$11.70	\$10.55
FRONT & BACK PRINT	\$21.75	\$18.80	\$16.75	\$15.25	\$13.75

1-3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288-576
FRONT PRINT ONLY	\$10.05	\$8.85	\$8.05	\$7.25
FRONT & BACK PRINT	\$13.05	\$11.60	\$10.65	\$9.45

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RETAIL PREMIUM COLLECTION

AFFORDABLE LUXURY • BELLA CANVAS BC3001 • DISTRICT DT104

Why We Like It:

Consider this group to be the affordable luxury option in tees. All feature exceptional print surfaces and the softest garment feel with cotton ring spun fabric. These tees are an ideal choice for clients seeking retail quality apparel for lifestyle and retail brands.

BELLA+CANVAS

Adult BC3001 • Ladies B6400 • Youth 3001Y

Features:

- 4.2 oz., 100% cotton ringspun
- Retail Fit
- Shoulder Taping
- Removable Tag
- Sideseamed

DISTRICT

Adult DT104 • Ladies DM104

Features:

- 4.3 oz., 100% cotton ringspun
- Slightly Slimmer body
- Heathers are cotton/poly blend
- Removable Tag
- Ladies feature a fashion fit



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& SPEC SHEETS

PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287	288-576	UPCHARGES: • Add \$2.00 for 2xl • Add \$3.00 for 3xl
FRONT PRINT ONLY	\$17.20	\$15.20	\$13.75	\$12.45	\$11.25	\$10.10	\$9.40	
FRONT & BACK PRINT	\$23.35	\$20.60	\$18.20	\$16.70	\$15.05	\$13.55	\$12.50	

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT PRINT ONLY	\$18.20	\$16.05	\$14.50	\$13.30	\$12.00
FRONT & BACK PRINT	\$23.65	\$20.60	\$18.45	\$16.85	\$15.20

1-3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288-576
FRONT PRINT ONLY	\$11.65	\$10.30	\$9.35	\$8.50
FRONT & BACK PRINT	\$14.65	\$13.05	\$11.95	\$10.70

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GARMENT DYED COLLECTION

COASTAL CLASSICS • COMFORT COLORS 1717

Why We Like It:

A classic coastal favorite with a relaxed vibe. The Garment Dyed Collection comes in a wide range of superb colors that have that distinctive weathered appearance. Either selection is a great choice retail programs requiring this type unique of dyed tee.

COMFORT COLORS®

Adult 1717

Features:

- 6.1 oz. , 100% ring spun cotton
- Garment Dyed / Weathered Wash
- Classic Fit
- Preshrunk
- Double needle coverstitching



SCAN QR CODE
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PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL PRINT (Direct to Garment)

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287	288-576	UPCHARGES: • Add \$2.00 for 2xl • Add \$3.00 for 3xl
FRONT PRINT ONLY	\$20.55	\$18.35	\$14.50	\$15.25	\$13.80	\$12.40	\$11.60	
FRONT & BACK PRINT	\$26.70	\$23.75	\$21.20	\$19.50	\$17.60	\$15.85	\$14.70	

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT PRINT ONLY	\$21.55	\$19.20	\$17.50	\$16.10	\$14.55
FRONT & BACK PRINT	\$27.00	\$23.75	\$21.45	\$19.65	\$17.75

1-3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288-576
FRONT PRINT ONLY	\$14.45	\$12.85	\$11.65	\$10.70
FRONT & BACK PRINT	\$17.45	\$15.60	\$14.25	\$12.90

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PERFORMANCE COLLECTION

PERFORMANCE • PORT & CO K540 POLO • SPORT-TEK ST420 TEE

Why We Like It:

The durable, easy care Silk Touch Performance Polo wicks moisture, resists snags and thanks to PosiCharge® technology, holds onto its color for a professional look that lasts. The Tees are high-performance, breathable tees that have a soft, matte hand and deliver exceptional UV protection, PosiCharge color-locking technology and moisture wicking.



PORT & COMPANY

Adult K540 • Ladies L540 • Youth Y540

Features:

- 4 oz, 100% polyester double knit
- PosiCharge Technology
- Set In Open Cuff Sleeves
- Tag Free Label
- 3 Button Placket Matching Buttons

SPORT-TEK

Adult ST420 • Ladies LST420 • Youth YST420
Adult Long Sleeve ST420LS

Features:

- 4 oz., 100% polyester interlock
- UPF rating of 50
- Moisture Wicking
- Removable tag
- Set-in sleeves



SCAN QR CODE
FOR COLORS
& SPEC SHEETS

UPCHARGES:

- Add \$2.00 for 2xl
- Add \$3.00 for 3xl
- Add \$3.00 for Longsleeves

PRICING INCLUDES DESIGN, SHIRT & PRINT

T-SHIRT PRICING

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT PRINT ONLY	\$21.25	\$18.95	\$17.25	\$15.90	\$14.35
FRONT & BACK PRINT	\$26.70	\$23.50	\$21.20	\$19.45	\$17.55

T-SHIRT PRICING

1-3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288-576
FRONT PRINT ONLY	\$14.25	\$12.65	\$11.45	\$10.50
FRONT & BACK PRINT	\$17.25	\$15.40	\$14.05	\$12.70

GOLF SHIRT PRICING

FULL COLOR DIGITAL TRANSFER

SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143
FRONT PRINT ONLY	\$25.90	\$22.35	\$20.30	\$19.05	\$17.90
FRONT & BACK PRINT	\$31.35	\$26.90	\$24.25	\$22.60	\$21.10

GOLF SHIRT PRICING

1-3 COLOR SCREEN PRINT

SHIRT QUANTITY	48-71	72-143	144-287	288-576
FRONT PRINT ONLY	\$17.40	\$16.20	\$15.40	\$14.50
FRONT & BACK PRINT	\$20.40	\$18.95	\$18.00	\$16.70

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FLEECE COLLECTION

COZY FLEECE • GILDAN SF000 CREWNECK • GILDAN SF500 HOODIE

Why We Like It:

These Gildan fleece products are great all around performers. The cotton face provides the best printing surface possible when compared to competing fleece products. As part of the Softstyle® line you are able to color match with other tees in that same product group.

GILDAN®

Adult SF000 Crewneck
Adult SF500 Pullover Hoodie

Features:

- 8.4 ounce fabric
- 100% cotton ring spun face
- Dropped Shoulder
- Classic Fit Tubular Body
- Removable Tag
- Softstyle® Product Group



PRICING INCLUDES DESIGN, SHIRT & PRINT

FULL COLOR DIGITAL TRANSFER

	SHIRT QUANTITY	1-8	9-23	24-47	48-71	72-143	144-287
CREWNECK	FRONT PRINT ONLY	\$26.20	\$22.60	\$20.55	\$19.30	\$18.10	\$17.05
CREWNECK	FRONT & BACK PRINT	\$31.65	\$27.15	\$24.50	\$22.85	\$21.30	\$19.95
HOODIE	FRONT PRINT ONLY	\$30.50	\$26.40	\$24.10	\$22.70	\$21.45	\$20.25
HOODIE	FRONT & BACK PRINT	\$35.95	\$30.95	\$28.05	\$26.25	\$24.65	\$23.15

1-3 COLOR SCREEN PRINT

	SHIRT QUANTITY	48-71	72-143	144-287	288-576
CREWNECK	FRONT PRINT ONLY	\$17.65	\$16.40	\$15.60	\$14.70
CREWNECK	FRONT & BACK PRINT	\$20.65	\$19.15	\$18.20	\$16.90
HOODIE	FRONT PRINT ONLY	\$21.05	\$19.75	\$18.10	\$17.80
HOODIE	FRONT & BACK PRINT	\$24.05	\$22.50	\$21.40	\$20.00

UPCHARGES:

- Add \$2.00 for 2xl
- Add \$3.00 for 3xl



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WHAT PRINTING TYPE IS RIGHT FOR ME?

SCREEN PRINTING, DTG or DTF?

Screen printing offers a great value on 1-3 simple solid color graphics on run sizes greater than 48 pieces.

Digital printing truly excels in cost and print quality on full color detailed images on short run orders 1 to 288 pieces.



EXAMPLES OF DIGITAL OR SCREEN DESIGNS

The images above are examples of what types of designs are the best use case for each printing method.



WHAT IS SCREEN PRINTING?

Screen Printing

Screen printing applies plastisol ink to the garment by pushing it through a fine mesh screen using a squeegee. A separate screen is created for each color in the design, allowing the ink to be applied cleanly and consistently.

Each color is printed and registered layer by layer, then cured in a textile dryer to permanently bond the ink to the fabric. This process produces durable, vibrant prints and offers exceptional value for simple, bold graphics on larger production runs.

Best for: 1-3 color designs, bold graphics, larger quantities, long-lasting prints. Up to 12 color printing is available.

WHAT IS DIGITAL PRINTING?

Direct to Garment (DTG) Digital Printing

Direct to Garment Digital Printing (DTG) uses specialized inkjet technology to print eco-friendly, water-based inks directly into the fabric of the garment. A pretreatment layer allows the ink to properly bond, and the print is then cured in a textile dryer.

DTG produces vibrant, full-color prints with a soft hand feel, making it an excellent choice for retail-quality shirts, detailed artwork, and short to mid-run orders.

Best for: Full-color designs, detailed artwork, soft retail prints, 1-288 pieces.

Direct to Film (DTF) Digital Transfer Printing

Direct to Film (DTF) printing transfers your artwork onto a specialized film, which is then heat-applied to the garment. This process produces bold, full-color graphics with excellent durability and consistent results across a wide range of garment types.

DTF is especially effective on short runs, specialty garments, and fabrics where DTG or screen printing may not be ideal, offering flexibility without sacrificing print quality.

Best for: Short runs, specialty garments, mixed fabrics, bold full-color designs.

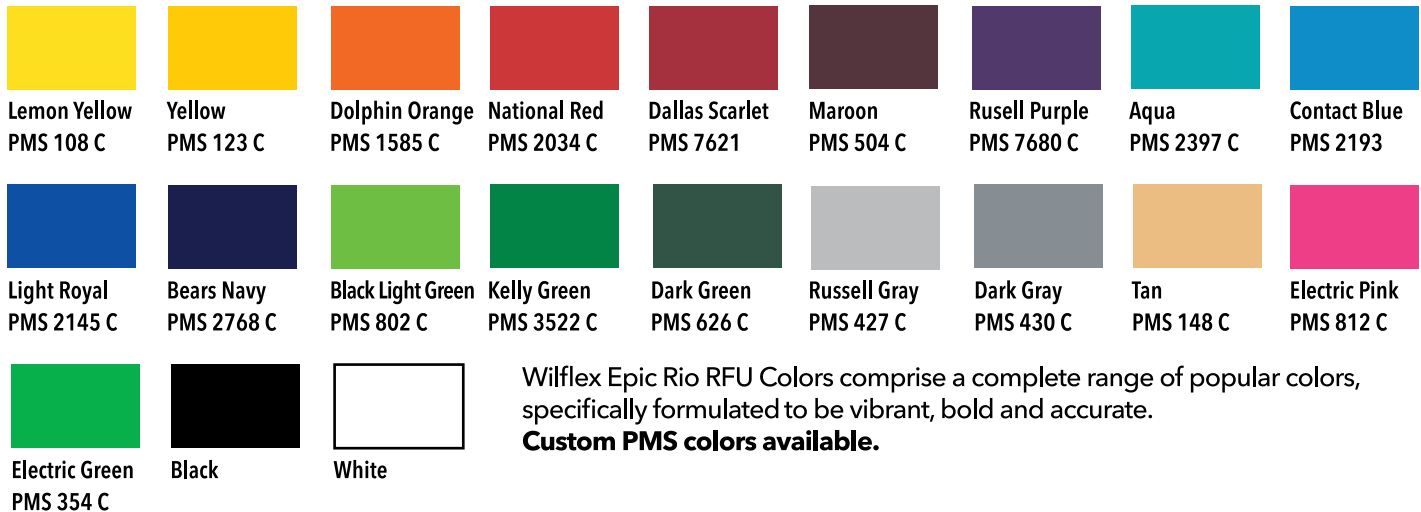
DTG excels in softness and retail feel, while DTF shines in versatility and durability across a wide range of garments.

WHY CHOOSE GARMENT GEAR?

We've been designing & printing garments for 25 great years. During that time we've produced millions of shirts for thousands of clients and have continued to expand to offer you the best possible designs and printing.

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STOCK SCREEN PRINTING INKS



TERMS & CONDITIONS

PAYMENT:

Our customers are offered a variety of payment methods including cash, checks & credit cards for an additional 3.5%. Customers with approved credit are eligible for standard net payment terms of 30 days.

ART & ORDER APPROVALS:

All orders will be processed through our approval system and must be authorized prior to production. If there are any errors in the art or order confirmation a revised confirmation(s) will be sent for authorization. Please be sure that you receive your approvals. If you did not receive confirmation then we have not received your order.

3 DAY EXPRESS:

A rush service of 3 production days is seasonally available for an additional \$50.00 or 30% of total order. You must receive verification of availability from a customer service representative for this service.



SHIPPING:

We'll ship via UPS as specified and approved by our customers. Local clients are invited to contact customer service to coordinate pickup.

PRODUCTION TIMES:

Please allow for 7-10 business days for your order to be produced after all approvals. Production times start after we receive order approval and/or art approval, whichever comes last. If you require a Firm In Hands date please contact your customer service representative to verify availability.

SPOILED OR DAMAGED PRODUCT:

We make every effort to ship your order complete, however you can expect a spoilage rate of between 1-3% per print location. If your order requires all garments to the exact piece please notify your customer service representative that your order is a **"HARD COUNT"** This may require additional production days.

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